



THE EMPRESS CODES

The ultimate business course for
multipassionate / neurodivergent
entrepreneurs who want to live life on their own
terms.

About

Are you a multipassionate and/or neurodivergent entrepreneur who wants to build a life and business that fits your unique needs? Want to move your business to the next level and experience a sense of ease, flow, structure and abundance as a result? You have come to the right place!



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www.jessicaluana.com



https://www.instagram.com/jessica_luana_catalyst/



Strategy



Branding



Life Design



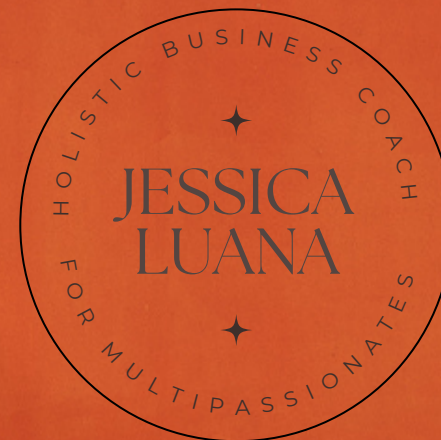
Structure & Flow



Leadership



Marketing



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COURSE CONTENT

01 | BRANDING

- Brandcompass
- Brand guidelines
- Brand Strategy
- Brand implementation through copy/content

02 | STRATEGY

- Business Strategy
- Marketing Strategy
- Sales strategy

03 | STRUCTURE & FLOW

- Life Design
- Hacks for the neurodivergent brain
- Multipassionate living
- From overwhelm to overview



04 | LEADERSHIP

- Agile working
- Dealing with the imposter syndrome
- Boundary setting
- Balancing female/male qualities
- Financial Health

05 | MARKETING

- Content marketing
- Marketing Funnels
- Soulful Marketing and Sales

DETAILS

YOU WILL GET

- 6 masterclasses
- 8 private coaching sessions
- Access to Jessica through Voxer
- Feedback on your homework
- Access to the group in Facebook
- A brandcompass

YOU WILL LEARN

- How to build a powerful brand
- How to use your strategy in order to grow your business
- How to master your structure so you can flow more
- What you need in order to stay balanced while growing your business
- How to create a clear roadmap to achieve your goals

PRACTICAL

- The course takes 4 months
- The time investment is 1-2 hours per week
- The financial investment is 3333 euros (payment plans are available)
- Meetings are online



TESTIMONIALS



“The brandcompass is super powerful! I now know exactly how to communicate my brand and my multiple offerings to others, without it being chaotic and flaky”

Adriene Zest - Fire artist and yoga teacher



“ The brandcompass is almost like going to therapy. It's a psychological process that helps you understand yourself and your business in such a deep way, that you can put yourself out there in a very powerful manner”

Rebecca Jones - Life coach and Artist



With an amazing almost psychological questionnaire I not only got clarity on my vision and mission, I also understood where to focus on and what not. This saved me a lot of time and effort and now I got a successful business in surfing, swimwear design and camp manager!

Wave of PJ



About Jessica

Jessica Luana is a holistic business coach, CEO of a branding agency called Business Catalyst, Brandconsultant, Strategist, Lifecoach and multipotentialite that has walked a long road to master the ability to:

- Build multiple successful businesses.
- Work with the neurodivergent brain.
- Reclaim a sense of personal power after complex trauma.
- Create a life that tailors to her unique needs.
- Create the abundance needed
- Make a strong impact with her work.
- Create strong and clear multipassionate brands.

"With over 15 years of business, sales, marketing, coaching and social work experience, I help multipassionate and neurodivergents make the impact they desire while being able to create the life on their own terms."

QUESTIONS?



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15 MIN CALL HERE